

# Japan MOT Society

## The 9th (2017FY) Annual Research Conference Application

### Guide Lines

The Japan MOT Society holds the 9th (FY 2017) annual Research Conference at the following schedule. We are widely looking for your presentation on your research activity. We sincerely look forward to your application.

#### 1. Schedule of The 9th (2017FY) Annual Research Conference

(1) Date 17<sup>th</sup>, March, 2018, Saturday

Time 09:30 am - 05:30 pm

(2) Venue Tokiwa Campus, Yamaguchi University 2-16-1, Tokiwa-Dai, Ube,  
Yamaguchi, 755-8611, Japan

(3) Access : <http://www.eng.yamaguchi-u.ac.jp/10info/access.html>

(4) Brief outline of Research Conference

In this Research Conference, we will carry out in two concurrent sessions of the morning session (9:40 am to 12:00 am) and the afternoon session (4:30 pm to 5:30 pm). From 1 pm to 4:30 pm, we hold a joint Symposium collaborated by Japan MOT Society and International Symposium on MOT Education.

We will hold a banquet after closing of the Research Conference at 6:00 pm.

#### 2. Procedure to presentation (**Important**)

Procedure and schedule from applying to the Research Conference day is as follows.

Step 1 Application to Japan MOT Society

Deadline of application: ***8<sup>th</sup> January, 2018, Monday***

**Please apply your presentation title and short abstract by the application form.**

Step 2 We will give you acceptance notification until 23<sup>rd</sup>, January, 2018, Tuesday.

Step 3 Submit your research manuscript in ***A4 up to 4pages.***

Deadline of submission: ***9<sup>th</sup>, February, 2018, Friday***

You can download the manuscript template from our website.

Step 4 You will have your presentation in the session on the Conference day.

Please make your presentation by ***MS-PowerPoint.***

#### 3. Eligibility for Entry

Regular members of our society can present his/her activities at this Research Conference. In addition, non-society members can also take part and make his/her presentation in our Research Conference. We are expecting many experts, practitioners and researchers to participate positively, regardless of whether you are regular member or non-member of the Japan MOT Society.

However, if there are many applicants for entry of presentation, the executive committee may screen presenters. Priorities of presenters are regular members of the society, non-members (students including those who go to university while working) and non-members (Ordinary person). At the process of informing of acceptance in step 2, the executive committee will inform you about the availability of your presentation.

#### 4. Expected Presenters' Statues

We expect people with the following status to present and participate in the Conference mainly. Furthermore, we strongly hope that people interested in overall Management of Technology will join to the Conference.

- (1) Manager, manager, technical supervisor, researcher, technician, developer, etc, such as technology-based companies, research and development institutions, etc.
- (2) Experts engaged in technical management or interested, consultants, practitioners, etc.
- (3) Management of Technology professional graduate school and faculty members, researchers, graduate students going to the graduate school etc.
- (4) Professors, researchers, students, who are interested in Management of Technology regardless of science, engineering or social science etc.
- (5) Participants in universities, companies, government agencies who are interested in industry-university collaboration, innovation, and system etc.

#### 5. Research Topics

The research topics as for Management of Technology in this Conference are as follows.

- (1) Management strategy, marketing strategy of technology base company
- (2) Innovation research, technology strategy, innovation strategy, research and development strategy
- (3) Quality control, technology productivity, standardization
- (4) Industry-academia cooperation, innovation · system, venture company, venture capital
- (5) Service innovation, service and science, service conversion of manufacturing industry
- (6) Company value assessment, intellectual property, intangible asset value evaluation, intellectual property strategy

- (7) Management of Technology under the global economy
- (8) Education for Management of Technology
- (9) IoT, Singularity, Fintech, Future of Industry, Economy and Society
- (10) "Modularization" and "Integration" (Special session details of the Study Group below)

This Research Conference is aimed at the development of Management of Technology disciplines, so we are looking for a wide range of research and presentations related to Management of Technology without regard to topics mentioned above.

#### 6. Special Organized Session

An organized session provided by "Modularization" versus "Integration" Study Group will be held on the afternoon of the day. The purpose of this study group is to analyze "Japanese Monozukuri" from the viewpoint of change of business architecture by "digitization" that is, from "integration" to "modularization", and to propose strengthening competitiveness of manufacturing in Japan. This organized session began in 2016.

If you wish to present in this organized session please mark in the required field of the application form. In this special session, researchers participating in the activities of this study group will participate, so we can expect deep discussions that contribute to future research. The format of the abstract and the method of presentation are the same as for ordinary sessions. Also, even if you would like to make an announcement at an organized session, depending on the research content, we may change your presentation from this special session to a concurrent session. We appreciate your understanding and cooperation in advance.

#### 7. English Session

We will try to recruit oral presentations in English as a part of concurrent sessions in the 2017FY Annual Research Conference. Those who wish to participate in English sessions, please apply by using with English version of the application form.

#### 8. Presentation Style

The time of each session is 100 minutes and it consists of 5 presentations. Each presentation time is 20 minutes, including 12 minutes of presentation and 8 minutes of Q & A session.

#### 9. Application Procedure

Please send us your application form that filled in necessary items to the Japan MOT Society office by e-mail or fax.

- (1) Deadline: No later than 8<sup>th</sup>, January, 2018 (Monday)

- (2) Send to: PIC of "Japan MOT Society Secretariat", Academy Center  
358-5 Yamabuki-cho Shinjuku-Ku, Tokyo 162-0801, Japan  
TEL: +81-3-5937-0249 FAX: +81-3-3368-2822  
E-mail: [mot2017@js-mot.org](mailto:mot2017@js-mot.org)
- (3) Web site: <http://www.js-mot.org>

#### 10. Application Fee

- (1) Regular members            ¥2,000 JPY per person (Banquet fee is not included.)  
    Non-members                ¥3,000 JPY per person (Banquet fee is not included.)
- (2) Banquet                      ¥3,000 JPY per person
- (3) Payment method: We will notify you in February 2018.